



MPPIA
THE VOICE AND VISION OF
B.C.'S MOTION PICTURE INDUSTRY



**BRITISH
COLUMBIA
FILM**

whistler ¹⁰
film festival
10TH ANNIVERSARY
DECEMBER 1-5, 2010

FRAXIS
CENTRE FOR SCREENWRITERS

MOTION PICTURE PRODUCTION INDUSTRY ASSOCIATION
in association with
BRITISH COLUMBIA FILM and THE WHISTLER FILM FESTIVAL SOCIETY
present the
MPPIA SHORT FILM AWARD 2010

The MPPIA Short Film Award 2010 will provide one filmmaker with an opportunity to further develop his or her directing career by realizing a unique creative vision. This program was established to recognize and celebrate the contribution of film and television to the Province of British Columbia.

AWARD:

The selected applicant will receive a \$10,000 cash award from MPPIA and a \$5,000 cash award from British Columbia Film.

In addition, MPPIA will solicit and coordinate substantial donations of services “in-kind” from the membership of MPPIA including mentoring by experienced industry professionals, production and post production services, equipment and supplies. In this way, the successful applicant will have the opportunity to complete his or her project with the guidance of experienced industry professionals and support services provided by the top supply houses in British Columbia.

The completed film will have its world premiere screening at the 2011 Whistler Film Festival.

THE APPLICANT:

- must be the director of the proposed project;
- must be 19 years of age or older;
- must be a Canadian citizen or Permanent Resident;
- must currently reside in the province of British Columbia and have lived in British Columbia for a minimum of 12 months prior to submitting the application to British Columbia Film;
- must have creative control and final editorial authority over the proposed project;
- must, at minimum, be either:
 - a graduate from a post secondary institution or recognized film school, OR
 - possess equivalent experience in the film industry and, through his or her body of work, be able to demonstrate ability and talent;
- must have directed and completed at least one film or television project that demonstrates the expertise and imagination required to meet the challenges of creating an original and visionary short film (student films do count);

- must not have directed more than 60 minutes of professional live action dramatic or comedic films (student films credits will not count towards this – all other directing credits will);
- must agree to grant MPPIA, British Columbia Film and the Whistler Film Festival the right to stream, screen and exploit the completed film (non-commercial use/promotional purposes only); and
- must agree that the world premiere screening of the completed short will be at the Whistler Film Festival in the Fall of 2011.

THE PROJECT:

- Must have a finished running time of not more than 10 minutes in length;
- Must be based on an original work;
- Must be live action drama or docu-drama (animation or documentary scripts will not be accepted);
- Must be completed within 12 months of the “Award Date”, in time for screening at the 2011 Whistler Film Festival; and
- May be shot on film, video or HD but ultimately mastered and delivered on HD. MPPIA is to be provided with the following:
 - one copy on DigiBeta 16 X 9 and
 - four copies on DVD (two copies for MPPIA, one copy for BC Film, and one copy for Whistler Film Festival).

Preference will be given to a project which, in the opinion of the selection committee members, is realizable, innovative, inspirational, and visionary and a showcase of British Columbia talent in front of and behind the camera.

Projects which are awarded financing through the DGC-BC / British Columbia Film “*Kick Start*” program are not eligible for an MPPIA Short Film Award. Previous recipients of an MPPIA Short Film Award are not eligible to apply for this award again.

CONTRIBUTED SERVICES “IN-KIND”:

The “in-kind” donation of services by MPPIA members will have a value of up to \$100,000. Possible support available will include pre-production (office space, accounting, mentorship, script editing), production (lights, cameras, offices, materials, film/video stock, stage space, photocopying, publicity), and post production (editing, transfers, dubbing, VFX). MPPIA will work closely with the selected finalist to confirm the actual services to be provided, in-kind, from the available donors.

ADJUDICATION PROCESS:

This competition will be adjudicated in two stages:

Stage One –

A jury of five individuals, active in a professional capacity in the BC film and television industry, will review all applications received.

The jury will consider the following when reviewing submissions:

- originality of the concept;
- quality and eloquence of the script;
- experience of the applicant director;
- feasibility of the director's vision statement;
- experience and track record of the producer named in the application;
- letters of recommendation provided in support of the director and producer;
- overall viability of the proposal;
- talent, sense of style and impact evident from the applicant director's supporting DVD(s).

A shortlist of up to 5 applicants will be selected to move forward to Stage Two.

Stage Two –

The short-listed applicants will be invited to pitch their projects before a panel of three senior Directors' Guild of Canada - BC directors. These live pitch sessions will take place during the 2010 Whistler Film Festival. The winner of this competition will be announced at the 2010 Whistler Film Festival Awards Brunch.

The panel of judges will take the following into consideration when reviewing the pitches:

- originality and eloquence of the script;
- feasibility of the director's vision statement;
- strength, viability and persuasiveness of the director's pitch;
- experience of the team assembled to support the director's proposal;
- quality of the director's DVD presentation highlighting previous work.

One applicant will be selected to receive the MPPIA Short Film Award, by majority vote of the panel of judges.

TIMELINE:

Application deadline:	Friday, August 27, 2010 by 4:30 pm
Short-list announced:	October 28, 2010
Pitch session:	December 4 at the 2010 Whistler Film Festival
Award announced:	December 5, at the Whistler Film Festival Awards Brunch
Delivery date:	TBA, in time for screening at the 2011 Whistler Film Festival

APPLICATION DEADLINE:

The deadline for applications is Friday, August 27, 2010 by 4:30 pm. **Late or incomplete applications will not be accepted.** Application forms are available online at www.bcfilm.bc.ca or www.mppia.com. There is no application fee.

Completed applications (and all items specified in the 'Checklist'), should be submitted in person or by courier, to:

MPPIA Short Film Award
c/o British Columbia Film
2225 West Broadway
Vancouver, BC V6K 2E4
Attention: Erika Kumar

Questions and Contact:

Erika Kumar
Phone: 604.736.7997, ext. 100
Fax: 604.736.7290
Email: ekumar@bcfilm.bc.ca

CONFIDENTIALITY OF INFORMATION:

The collection, use, and disclosure of personal information are subject to the privacy provisions of the Freedom of Information and Protection of Privacy Act. Personal information will be used to administer this program. The name and location of the successful recipient of this award will be published by MPPIA, British Columbia Film and the Whistler Film Festival. If applicable, Social Insurance Numbers are provided to Canada Revenue Agency through the issuance of T4A information slips.

ABOUT THE PARTNERS:

The Motion Picture Production Industry Association of BC (MPPIA) www.mppia.com – the 'Voice and Vision' of the BC motion picture industry – is a member-based, non-profit society established in April 2002 to grow, diversify and promote a sustainable and competitive motion picture production industry in British Columbia.

British Columbia Film www.bcfilm.ca – British Columbia Film is a non-profit society established in 1987 by the provincial government. Its mandate is to expand and diversify the film, television and digital media industry in British Columbia.

Whistler Film Festival www.whistlerfilmfestival.com – The Whistler Film Festival Society (WFFS) is a charitable, not for profit cultural and educational organization committed to promoting, developing and celebrating a strong film industry in Western Canada, and to presenting the best films from this region, Canada at large and around the world.

MPPIA, British Columbia Film and the Whistler Film Festival gratefully acknowledge the support of Praxis Centre for Screenwriters. For more information about Praxis, please visit: www.praxisfilm.com