



MPPIA
THE VOICE AND VISION OF
B.C.'S MOTION PICTURE INDUSTRY



BRITISH
COLUMBIA
FILM

whistler ¹⁰
film festival
10TH ANNIVERSARY
DECEMBER 1-5, 2010

FRAXIS
CENTRE FOR SCREENWRITERS

MPPIA SHORT FILM AWARD 2010 FREQUENTLY ASKED QUESTIONS (FAQ)

Do I need a producer attached to my project at the time of application?

Yes, the producer is evaluated as part of the application process. His or her experience, track record and reference letters will have an impact on the adjudication during stage one.

I am the proposed director. Can I also be the producer and/or writer of the project?

The applicant director can also be attached as the writer but not as the producer.

How detailed must my budget and financing plan be at the application stage?

Your budget and proposed financing plan, while only a draft at this stage, must be complete with all applicable line items accounted for – including items that may later be covered by in-kind contributions.

How do I calculate the in-kind contributions from MPPIA for my application?

MPPIA works closely each year with its membership to provide up to \$100,000 of in-kind contributions, HOWEVER for the purpose of your initial application, candidates should reflect budget line items as expected production costs with a dollar figure attached.

The five finalists will prepare a revised budget before their final pitch with guidance from MPPIA regarding the kinds of production costs that will most likely be supported by in-kind contributions.

The MPPIA Short Film Award Committee will meet with the final successful candidate to confirm the actual services to be provided in-kind from the available donors. Be prepared for line items to change as you get ready for production. Line items such as insurance, legal services, catering, specialized crew positions and, in the case of UBCP actors, cast will most likely require a cash commitment.

Can I solicit my own contributions and include them in the proposed budget and financing plan?

Absolutely! As with any production, the selected filmmaker and her or his producer are responsible for arranging additional financing required above and beyond that committed by MPPIA (\$10,000 cash), MPPIA membership (up to \$100,000 of in-kind services) and BC Film (\$5,000) and for delivering the best production possible for the money available.

Any production with a total proposed budget exceeding \$115,000 must show additional proposed financing sources. Keep in mind that any budgetary items not confirmed in writing by MPPIA will ultimately be the responsibility of the selected finalist to confirm.

I have been selected as a finalist. What happens next?

Five finalists will be selected from stage one. They will each have approximately one month to prepare for stage two. Stage two is a public pitch, which will be presented by the finalist in front of a panel of 3 judges and an audience at the 2010 Whistler Film Festival. It will include on the spot questions from the judges. The five finalists will also be asked to screen a DVD presentation of his or her previous work, or a visual pitch for their proposed short film. Of the five finalists, one recipient will be selected and announced at the Awards Brunch during the 2010 Whistler Film Festival.

Who has creative control of the project?

Final editorial and creative control rests with the selected recipient of the award – the applicant director. MPPIA and British Columbia Film must be kept abreast of developments prior to, during and after production. MPPIA, British Columbia Film and the Whistler Film Festival do reserve the right to screen the completed film for promotional purposes. Additionally, the world premiere screening of the completed film must be at the 2011 Whistler Film Festival.

Questions:

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